

MAP OF THE NEW ART

IMAGO MUNDI - LUCIANO BENETTON COLLECTION

1 SEPTEMBER – 1 NOVEMBER 2015

Place: Fondazione Giorgio Cini, Island of San Giorgio Maggiore, Venice

Public opening: Monday 31 August at 7 pm

International press preview conference: 31 August at 11 am

Map of the New Art: Five continents, more than 40 countries, 6,930 artists; each artist represented shows a work of 10x12cm

Exhibition of 210 new artworks from the Swedish archive

Opening hours: 10 am – 7 pm, closed on Wednesdays

Free admission

Extensive presentation of the project Imago Mundi, the artists and their artworks:

www.imagomundiart.com



About the Swedish collection *Archive of Visions and Actions* included in the exhibition: What happens if you ask more than two hundred artists to take on the same miniature scale – a ten by twelve centimeter linen canvas on a wooden frame – as their common starting point? What will the artists do with this common condition, having to change scale from much larger works – or from video, performance or conceptual works – to a small canvas? The variation among the Swedish participants is large in terms of age, geography, material, media, themes, and methods. Olle Bonniér was born in 1925 and made a name for himself as early as the 1940s, while Inez Jönsson and Johan Österholm are still in art academies. Most of the participating artists live in Sweden, but in all the different parts of the country. Some live abroad, others divide their time between Sweden and other countries, and a few live in Sweden only temporarily.

As a natural consequence of today's broad notion of art and its new techniques, many participants move between visual arts and other disciplines and artistic forms: choreography, poetry, music, architecture, fashion, design, comic books, illustrations for children's literature, pedagogy, activism and social planning. They express themselves through a broad spectrum of media and traditions such as

painting, sculpture, textile art, graffiti, tattoo, performance, moving image, glass design and installation art. More than ever, artists are seeking the borderland between different forms of expression. Here, contemporary art serves as a door-opener to new perspectives on artistic creativity and methodology, and as a way of gauging the Zeitgeist.

The book *Archive of Visions and Actions - Contemporary Art from Sweden* presents 214 artworks by 227 Swedish artists and with introductory texts on the artists. The book includes essays by art critic Dan Jönsson, curator and artist Paula von Seth and project architect and collector Luciano Benetton. Editors: PhD Art Historian Jacob Kimvall, Paula von Seth and journalist Sven Carlsson.

All artworks can be seen at the webpage www.imagomundiart.com. The project Imago Mundi was initiated in South America 2006 by Luciano Benetton. Today it involves artists from 80 countries from around the world, including most African countries, Iran, North Korea, the Aborigines in Australia, and so forth. In spring 2014 Paula von Seth was assigned to curate the Swedish archive.

Imago Mundi is a gigantic interaction between different artistic worlds that generates connections between artists and contexts, between language and meaning. Its uniqueness lies in the power of the collective, in the sum of its parts, in the careless defiance of interpreting the small frame not as a limitation but as an opportunity.

*About the exhibition **Map of the New Art: In the current climate of arrested utopias, attacks on cultural heritage, assaults on imagination and knowledge, Luciano Benetton's global art project presents the exhibition Map of the New Art, offering an art without borders that breaks the silence, transcends differences and pushes civilization towards new horizons.*** Representing the five continents, the exhibition includes collections from more than 40 countries and indigenous peoples, for a total of 6,930 artists. Each artist or artist duo shows a work of 10x12cm. With a quality and quantity of protagonists (renowned and emerging), with artworks, languages and ideas that make it both original and unique, the exhibition will be inaugurated 31 August (in conjunction with the 56th Biennale and the 2015 Venice Film Festival), at the Fondazione Giorgio Cini, on the Island of San Giorgio Maggiore, and will run from 1 September to 1 November 2015.

The rooms of the Fondazione Giorgio Cini house the Imago Mundi collections of Algeria, the Kalahari Bushmen, Nigeria, South Africa, Tunisia, Uganda/Rwanda/Burundi (AFRICA); Brazil, the Caribbean, Chile, Colombia, Cuba, Mexico, the United States and Indigenous Native Americans (AMERICAS); Afghanistan, Iran, Israel, Jordan, North Korea, Philippines, Saudi Arabia, Syria, Thailand, Tibet (ASIA); Austria, Bulgaria, Croatia, Denmark, Germany, Greece, Hungary, Italy, Latvia, Spain, Sweden, Switzerland (EUROPE); the Aboriginal artists of Australia (OCEANIA).

FOR MORE INFORMATION:

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SWEDISH ARTISTS PARTICIPATING IN THE VENICE EXHIBITION:

Julia Adzuki, Madeleine Aleman, Gertrud Alfredsson, Matthias van Arkel, Simon Arne, Lars Arrhenius, Filippa Arrias, Leontine Arvidsson, Gunilla Bandolin & Monika Gora, Bianca Maria Barmen, Bates, Marianne Bengtsson, Patrick Bengtsson & Terje Östling, Tobias Bernstrup, Jenny Berntsson & Marie Fahlin, Blaoo, Ebba Bohlin, Nina Bondeson, Katarina Bonnevier & Marie Carlsson, Olle Bonniér, Vanna Bowles, Kalle Brolin & Kristina Müntzing, Victoria Brännström, Sara Brolund de Carvalho, Anna-Karin Brus, Nadine Byrne, Alvaro Campo, Isabel Cantzler, Marie Capaldi, Ylva Ceder, Åsa Cederqvist, Alessandra Di Pisa & Robert Stasinski, Daniel Diaz, Kristina Digman, Matilda Dominique, Peter Eccher, Thomas Edetun, Ann Edholm, Sara Edström, Ekta (Daniel Götesson), Leif Elggren, Åsa Elieson, Aldís Ellertsdóttir Hoff, Thomas Elovsson, Emma-Lina Ericson, Helena Eriksson, FA+, Rikard Fåhraeus, Carolina Falkholt, Frida Farm, Dror Feiler, Lena Flodman, Henrik Franklin, Ludwig Franzén, Karin Frennesson Westblad, Peter Frie, Elisabeth Frieberg, Karin Frostenson, Ann Frössén, Cecilia Germain, Felix Gmelin, Peder Gowenius, Jenny Granlund, Oscar Guermouche, Fredric Gunve, Felice Hapetzeder, Carl Michael von Hausswolff & Søren Kierkegaard, Sirine Hayder Wallinder, Mats Hjelm, Emil Holmer, Janna Holmstedt, Leif Holmstrand, Cecilia Hultman, Andrea Hvistendahl, Meta Isæus-Berlin, Ozzie Ishak, Kristina Jansson, Ulrika Jansson, Erik Jeor, Peter Johansson/Barbro Westling, Jonathan Josefsson, Åsa Jungnelius, Inez Jönsson, Martin Karlsson Tebus, Eva Kerek, Per Kesselmar, Viktoria Kindstrand, Ingalena Klenell, Kultivator, Runo Lagomarsino, Ylva Landoff Lindberg, Beth Laurin, Anna Lidberg, Efva Lilja, Petra Lilja, Thomas Liljenberg, EvaMarie Lindahl, Makode Linde, Karin Lindh, My Lindh, Jonas Liveröd, Hanna Ljungh, Tilda Lovell, Tomas Lundgren, Isabel Löfgren, Eric Magassa, Thomas Magnusson, Eva Marklund, Ulrika Mars, Tanja Marx, Victor Marx, Lena Mattsson, Ebba Matz, Pia Mauno, Monica Melin, Mandana Moghaddam, Valeria Montti Colque, Mount Analogue, Iwo Myrin, David Myrvold, Caroline Mårtensson, Oskar Nilsson, Patrick Nilsson, Lotte Nilsson-Välímää, Johan Nobell, Åsa Norberg & Jennie Sundén, Malin Gabriella Nordin, Maria Nordin, Anna Nordquist Andersson, Stina Nyberg, Anneè Olofsson, Magnus Ottertun, Jenny Palén, Cecilia Parsberg, Linda Persson, Ragnar Persson, Roland Persson, Katja Pettersson, Stina Pettersson, Kenneth Pils, Katarina Pirak Sikku, Amara Por Dios, Åsa Pärson, Lorraine Rantala, John Rasimus, Linn Reinius, Andreas Ribbung, Anna Ridderstad, Ride 1, (Ronny Hansson, Jonas Kjellgren och Stig Sjölund), Viktor Rosdahl, Ruskig (Pärre Andreasson), Jan Rydén, Disa Rytt, Sten Sandell, Vanja Sandell Billström, Pierre Sandgren, Hans Egede Scherer, Tomas E. Scherer, Olle Schmidt, Daniel Segerberg, Julia Selin, Paula von Seth, Jaqueline Georgina Shabo, Linda Shamma, Erik Sigerud, Clarissa Siimes, Marja-Leena Sillanpää, Gunilla Sköld Feiler, Elvire Soyez, Ulrika Sparre, Henrik Stenberg, Lena Stenberg, Cecilia Sterner, Stina Stigell, Anders Stolt, Johan Strandahl, Anders Sunna, Natalie Sutinen, Josefin Svenske, Ninia Sverdrup, Astrid Sylwan, Bea Szenfeld, Björn Säfsten, Frida Tebus, Anne Thulin, Ella Tillema, Tilpo (Hanna Aihonen & Hans Eriksson), Johan Tirén, Olov Tällström, Vague Research Studios (Lena T H Berglin & Kajsa G Eriksson), Thale Vangen, Helena Hildur W., Liselotte Wajstedt, Sara Wallgren, Magnus Wallin, Chun Lee Wang Gurt, Knutte Wester, Elin Wikström, Örjan Wikström, Johanna Willenfelt, Ulla-Carin Winter, Per Wizén, Ruben Wätte, Kristoffer Zetterstrand, Anna Ådahl, Fredrik Åkum, Anja Örn, Stina Östberg, Emelie Östergren, Johan Österholm.